

OPTIMIZING PRODUCTIVITY OF A DIVERSE AND FULLY REMOTE WORKFORCE: HOW THIS STAFFING FIRM 7X-ED QUARTERLY REVENUE

- Industry: Human Resources
- Function: Operations
- Company Size: 11-50 employees
- Location: United States

This staffing firm was looking for ways to better optimize team productivity of their fully remote and distributed workforce.

APPROACH

To address their concerns, we honed in on the management pillar of our DREAM company method™.

PROCESS

Solutions included proposing a workflow automation strategy (from both workflow and technical perspective), optimizing team tasks to ensure equitable distribution of workload, accounting for people's strengths and focusing on critical tasks aligned with strategic objectives.

RESULTS

Once our solution was implemented, the company experienced a 7x increase in quarterly revenue and stronger team engagement, as the improved workflow and task distribution led to fewer communication errors. Additionally, the equitable distribution of workload ensured that each team member was contributing their unique strengths to the team's success, leading to a more diverse and inclusive high-performing team.

